

Odeon Appointments Announced

By JAY L. SMITH



As announced in a Stop The Press flash in last week's Digest, David Griesdorf and Odeon Theatres of Canada have mutually agreed to terminate immediately, Mr. Griesdorf's contract as General Manager of the theatre chain, thus putting an end to some, at least, of the rumours which have flooded the trade in Canada for the past year or so. The official announcement, as released by Leonard W. Brockington, President of Odeon of Canada, makes no mention of the settlement terms of the contract, which is generally believed to have had two more years to run. It is, however, reported from all sides, that the settlement was an amicable one.

Dave Griesdorf, one of the most popular executives in the Film Industry in Canada, joined the Odeon circuit early in 1942 as B. C. District Manager, with headquarters in Vancouver, just a few months after Dave's good friend, and former chief, Haskell Masters, resigned as Canadian General Manager of United Artists, to take over the General Managership of the Odeon circuit. This, of course, was in the days of the Nathanson con-

(Continued on Page 2)

Salmon, Executive Vice-Pres. Fisher, V-P Of Theatre Ops.

Toronto: Mr. Leonard W. Brockington, C.M.G., Q.C., LL.D., President of The Odeon Theatres (Canada) Limited and Odeon Limited, announces that at a meeting of the Directors of the above-mentioned Companies, held on Wednesday, the 23rd of November, Mr. C. R. B. Salmon C. A., M.C., was appointed Executive Vice-President of both Companies. Mr. Salmon was elected a Director of the Odeon Companies in February 1953, and was appointed Vice-President in November 1953.

Mr. Brockington also announces
(See FISHER Page 10)

Vaughan In Charge Of JARO Operations

Toronto: Frank Vaughan, JARO's Canadian general sales manager, has taken complete charge of the company's operations. The move it is reported, came as a result of the appointment of JARO's

(See VAUGHAN Page 10)

Myers Announces Fox Promotions And "Carousel" Demon. In Jan.

Toronto: Peter Myers, Fox's Canadian general manager returned last week-end from a two week trip which took him to Chicago for an important division managers' conference and then a trip to Vancouver, Calgary, Winnipeg and back to Toronto.

Interviewed by the Digest on his return Mr. Myers announced important staff changes and at the same time reported that a two reel excerpt of "Carousel" filmed in Fox's new 55 mm process and reduced to 35 mm would be shown across Canada early in January.

The staff changes involve the promotion of two salesmen to

(See FOX PROMOTIONS Page 2)

Jack Fitzgibbons Sees Bright Future For '56

Chicago: Members at the recent International Popcorn Assoc. meeting unanimously approved a board of director sponsored resolution proposing a change of name for the association from International Popcorn Association to Popcorn and Concessions Association. Presi-

(See FITZGIBBONS JR. Page 6)

VARIETY TENT 28 INSTALLATIONS

The installation of the 1955-56 Chief Barker David Griesdorf and his crew will take place Wednesday, Dec. 7 at the new Sign of the Steer.

Vanc. Council Asks Police Probe Bingo

Vancouver: A campaign in the city council here led by Alderman Orr has resulted in a request by the city body for a police probe into "big business" bingo. Alderman Orr, started his campaign some weeks back and said that "regularly scheduled big (bingo) games in the city every single day are run by people who are in it for what they can make." He said that money involved was "not small potatoes" and mentioned the sum of \$2 million to \$3 million.

Alderman Orr arguing before
(See BINGO PROBE Page 6)



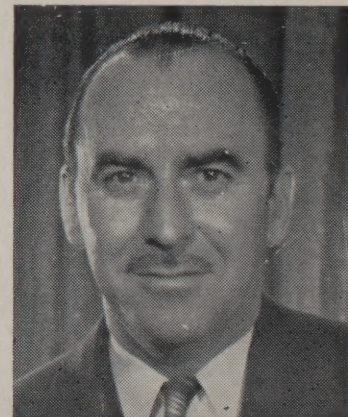
DAVID GRIESDORF



C. R. B. SALMON



FRANK H. FISHER



FRANK VAUGHAN

The boards of directors and stockholders of RKO-Radio Pictures and General Teleradio, Inc., have voted to merge the two organizations to form RKO Teleradio Pictures, Inc. To become effective, the merger must be approved by the Federal Communications Commission.

On the Beam

(Continued from Page 1)

trol of Odeon, and prior to the entry of the Rank interests.

In 1944, J. Arthur Rank acquired a 50 percent interest in Odeon Theatres of Canada from Paul Nathanson, and the following year, Haskell Masters resigned from Odeon, with a year still to go on his contract agreement. No successor to Masters was named, but Clare Appel was appointed Eastern Division Manager, and Frank Fisher, Western Division Manager.

Less than a year later, Paul Nathanson resigned as President of Odeon Theatres of Canada, being succeeded by Hon. J. Earl Lawson, and Dave Griesdorf resigned as B. C. District Manager to head PRC of Canada, later becoming President and General Manager of IFD. Dave stayed in distribution until 1949, when he rejoined Odeon, this time as General Manager with a five year contract. In the interim, the Odeon circuit had been expanding, with several new theatres opened, including the Odeon Carlton, and Odeon Hyland in Toronto.

It was under the direction of Dave Griesdorf that Odeon first acquired some 20th Century-Fox product, three pictures in 1950, and an official split of the product in August of 1951. In the meantime, Hon. J. Earl Lawson passed away, and had been succeeded in the Odeon presidency, by Leonard W. Brockington. A number of other internal changes in the Odeon Canadian set-up took place, with various representatives of the English company joining the Toronto head office in different capacities.

In 1954, Dave Griesdorf's contract as General Manager was up for renewal or conclusion, and as early as the summer of 1953, the rumours started flying—"Dave did not want to renew;" "Odeon only wanted to renew for one year;" "Dave wanted a huge hike in salary;" "Odeon wanted to cancel the bonus clause." And so it went on, week after week, with no official news given out to the trade or general press, by either Odeon or Dave Griesdorf, and the rumormongers had a field day. Apparently it was settled finally, for the end of 1954 came and went, and Dave Griesdorf remained as Odeon General Manager, but the rumours continued, culminating in the official announcement of last week.

As at this writing, the announcement as to Dave's successor at Odeon, has not been released; unofficially, we know, but we still

will not disrespect a confidence. If the official announcement is made before we publish, we will make room for it, as we did last week, and if it is the man we have been advised of, we will discuss him in our column next week. Needless to say, he is a well-respected member of our Industry, and should do a fine job for Odeon.

As for Dave Griesdorf, we are sorry to see him leave Odeon. Just a couple of weeks ago, when reports were out that he had secured "Guys and Dolls" from M-G-M for Odeon, and the rumours suggested that "Oklahoma" was also all tied up with an Odeon label on it, the wise boys were all saying, "Dave's really in the groove up at Odeon now", etc.

We don't know what Dave's future plans are, but we do know him well enough to know that he would never have accepted the office of Chief Barker of Tent No. 28, Variety Club, if he were leaving Toronto. We've heard rumours, plenty of them, but we'll wait until Dave is ready to make his own announcement, and our guess is that it will be within a week or two. In the meantime, we want to associate ourselves with Dave's many friends in the Industry who are wishing him the very best for the future, and add our congratulations for a job well done, at Odeon Theatres of Canada.

FOX PROMOTIONS

(Continued from Page 1)

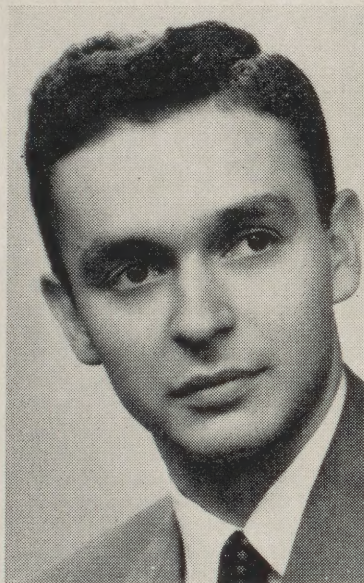
branch managerships and the appointment of a Toronto salesman.

Twenty-six year old Gordon Walker Lightstone, a salesman at Vic Beattie's Toronto branch, last week assumed managerial charge of the Vancouver exchange. A native of Toronto, Gordon joined the company in early 1952. He graduated from Upper Canada College in 1949. A year later, in March 1950, he associated himself with the Toronto branch of Columbia Pictures. One month short of two years later, he resigned to join the bookership at Fox's Toronto office. Only four months later, on June 16, 1952, he was promoted to salesman.

In the Maritimes, Dawson Exley will assume managerial charge of the Saint John branch next month on the retirement of Reg March, who has been Fox's Saint John manager since September 11, 1922.

Dawson Exley, 41 is another

Torontonian, married and the father of three children. For 12 years he was associated with Odeon Theatres (Canada), Ltd., as a booker. On Oct. 5, 1953, he affiliated himself with what he says "is the most progressive distributing organization in Canada." Peter Myers employed him as a salesman at the Toronto branch. On July 11, 1955 he was transferred to St. John where Branch Manager Reg March took him under his wing,



GORDON LIGHTSTONE JR.

training him to become his successor.

Mr. Myers also announced that Robert L. Stern had been appointed salesman in the Toronto branch effective on November 21. Bob Stern's previous selling experience was in Montreal.

At the sales meeting of company domestic and Canadian division managers in Chicago merchandising plans for "The Rains of Ranchipur" and "The Lieutenant Wore Skirts" were formulated.

The two CinemaScope productions have been scheduled for release in December and January respectively with "The Rains of Ranchipur" slotted for important Christmas-New Year holiday engagements.

The assembled sales executives attended sessions of the Allied Theatre Owners Convention at which a major speech was delivered by company president Spyros P. Skouras on important new advances in CinemaScope.

The sales chiefs were present at a special demonstration at the Oriental Theatre, of excerpts from Rodgers and Hammerstein's "Carousel", multi-million-dollar musical currently being produced in the company's new 55 mm CinemaScope progress and which was exhibited in a reduced 35 mm. version.

The new look was achieved through the development of a 55-mm. negative which Darryl F. Zanuck, studio vice president, says has "four times the information area" of standard 35-mm. negatives. The new negative will be used exclusively in the future with the pictorial information to be reduced onto 35-mm. prints for general theatrical distribution.

Zanuck claimed an improvement of at least 50 per cent over any-



DAWSON EXLEY

thing heretofore seen in CinemaScope. He referred to sharpness of focus, photographic area, sense of audience participation and improvement in depth.

It was announced to the convention by Skouras that 20th-Fox, in order to make the advantages of the 55 mm. photographic process available to the largest number of theatres, had decided to abandon its plan of roadshowing "Carousel" in 55 mm. in favor of the film's release in a 35 mm. version reduced from the 55 mm. negative. He said, the decision will apply only to this one picture. The 20th-Fox head made it clear that this action does not mean the company will not resort to 55 mm. roadshowings of some future pictures.

Tax On Benefit Show

Vancouver: Ted Ross, Mayer Enterprises, who headed up the committee for the West-End Fire Fund (there were four lives lost) last week criticized the British Columbia government for taxing receipts on a Sunday show in aid of the distressed families.

The show held at the Bay theatre raised a total of \$800 through a silver collection. Provincial authorities want to collect their 15 per cent, or ten cents per person from the collection.

HERBERT J. YATES
presents

RAY MILLAND

in a distinguished motion picture

in one of the
finest roles of a
great career as
WES STEELE
the man who seeks
refuge from a
notorious reputation

and co-starring in
equally exciting performances

**MARY
MURPHY**

as NADINE CORRIGAN

... a lonely and loveless
girl unwittingly harbors
a desperate fugitive



**WARD
BOND**

as GIL CORRIGAN

... he gambles his
life to retrieve
his self-respect



WES STEELE says:

"Mesa is a rotten little town—with
more rotten people than it's worth—
but for once you're going to
listen to the truth—"



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in **TRUC**

Directed by R. MILLAND Screenplay by JOHN TUCK



Rank Film Distributors (Canada) Ltd.

Litho in U.S.A.

N ALONE

OLOR BY CONSOLIDATED FILM INDUSTRIES

ER BATTLE Story by MORT BRISKIN A REPUBLIC PICTURE

FITZGIBBONS, JR.

(Continued from Page 1)

dent Nathan explained that the change will make the association name more properly descriptive of the overall membership of the group.

President Nathan and Board Chairman Jack Fitzgibbons announced that they have received a personal invitation from Theatre Owners of America and from TESMA-TEDA to join with them in a convention and exhibition September 19-25, 1956 at the Coliseum in New York City. They also indicated that they would take immediate action to arrange a conference with TOA-TESMA officials to discuss the invitation. "Two years ago IPA pioneered its first joint convention-exhibition with TOA-TESMA-TEDA and it was not only a cordial and compatible relationship, but a very successful one from the standpoint of industry attendance and acceptability," explained President Nathan.

"Under the banner of Popcorn and Concessions Association, our group will attract new exhibitors and greater attendance than it has ever done before," predicted Chairman Jack Fitzgibbons. "Popcorn is still a big seller, but we are broadening our horizon to include the entire concession industry, which has never had its own association. PSA will now serve it and represent it. My advice is to look to Popcorn and Concessions Association for greater industry leadership in 1956".

"THE STAKED PLAINS"

Henry Fonda to produce and star in "The Staked Plains," an unusual western drama for **United Artists** release written by academy-award winner **Seton I. Miller**.

From Newfoundland
To Nanaimo
From Grand Prairie
To Granby

The Swing Is To

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Alta. Exhibs. Meet In Edmonton Ask For Film Rental Relief

Edmonton: The 12th Annual Meeting of the Alberta Theatres Association was held in Edmonton at the Macdonald Hotel on Monday, Nov. 14th. President A. W. Shackelford presided at the meeting with an attendance of 75 exhibitors from all parts of the province, one of the largest gatherings to date, in spite of adverse weather conditions.

There was a great deal of discussion re High Rental Pictures. The delegates to the industry meetings in Toronto explained in detail what had taken place in this connection, but the members felt that a resolution should be passed by the meeting. The following resolution was moved, seconded and approved.

WHEREAS—The cost of film rental to the exhibitor has been increased considerably over the past few years,

Whereas—Since the advent of the various new techniques, film rentals have further increased, yet business has shown a sharp decline in grosses.

And WHEREAS—The unwarranted terms imposed by such distributors are unethical and destructive and if continued will undoubtedly result in bankruptcy for a great many theatres, suburban and small town situations.

THEREFORE BE IT RESOLVED

—That this convention be requested to make an appeal to the Distributors and the Producers to give due consideration to the plight of the exhibitors in the Alberta Territory, also the appeal to the Distributors and Producers to base film rentals on the ability of the individual theatre to pay and, that this resolution be forwarded to the National Committee of the Motion Exhibitors Association and Trade Papers.

Bingo, and 16 mm competition were again discussed and it was suggested the incoming executive follow through with these items.

Regrading the set up of the new Industry Council Public Relations Committee and Box Office Promotion Committee Shackelford explained in detail the new set up and requested the members to get behind this committee and on a vote it was unanimously agreed by those present that they would support the new organization financially.

The president explained the setting up of the new National Exhibitors Relation Committee which was agreed to at the National Meeting under the Chairmanship

of Mr. D. Griesdorf. He explained that any exhibitor who has any legitimate complaint is requested to send it into the secretary, where a committee of this Association will consider it, and if they feel it should be sent along to the National Chairman they will do so. Facts and figures must accompany any complaint.

A summary of the Annual Meeting of the National Committee Motion Picture Exhibitors Association of Canada, prepared by H. C. D. Main was mimeographed and handed to all members.

Reports of the Annual Meetings of the Meetings of the National Committee Motion Picture Exhibitors of Canada, and the Motion Picture Industry Council of Canada were given by Messrs Shackelford, D. Miller and Roy Chown.

The following Officers and Directors were elected for the coming year.

President—A. W. Shackelford, Re-elected. Vice-Presidents — D. Miller, Taber; W.H. Wilson, Edmonton.

Directors — D. A. Boyle, Fort Macloed; D. C. Fox, Pincher Creek; E. T. Lewis, High River; S. Bailey, Camrose; L. G. Purnell, Red Deer; D. Barron, K. M. Leach, L. J. Chown, Calgary; Wm. Pilkie, Jr., W. P. Wilson, B. H. Wiser, S. Binder, A. E. Staniland, Edmonton; R. E. Hall, M.L.A. Athabasca; J. W. Bird, Grand Prairie; Wm. Ramsay, Canmore.

Secretary-Treasurer — Matt Park, Calgary; Assistant Secretary — Joe Brager, Calgary.

Following the sessions a dinner was attended by Government Officials, Film Exchange Managers and salesmen, Equipment Dealers, and exhibitors and their wives. Hon. A. J. Hooke, Provincial Secretary was the guest speaker.

It was decided that the next Annual Meeting be held in Banff with the Executive Committee to make the necessary arrangements.

"GARMENT CENTER"

Jerry Wald assigns Harry Kleiner for "Garment Center" an expose of the racketeering in the New York garment centre, to be produced by **Columbia**.

BINGO PROBE

(Continued from Page 1)

council in favor of his motion said, "certain unscrupulous operators of bingo games make no pretence at observing the law and are reaping fortunes for themselves by exploiting persons often little able to afford the drain involved in constant participation."

He suggested there were bingo games in the city where "not even a fraction of the take" goes to charity.

The attorney-general's department in Victoria, in answer to a letter from City Hall, says this in regard to bingo as played in B.C.:

"Under the Criminal Code of Canada, the playing of bingo in public is against the law and renders the operators of the game liable to prosecution for keeping a common-betting house.

"This law, however, does not apply to the following:

"Any house, room or place while occupied and used by an incorporated bona fide social club or branch thereof, if the whole or any portion of the stakes or bets or other proceeds at or from such games is not either directly or indirectly paid to the person keeping such a house, room or place, and no fee in excess of 10 cents per hour or 50 cents per day is charged to the players for the right or privilege of participating in such games, nor while occasionally being used by charitable or religious organizations for playing games if the proceeds are to be used for the benefit of any charitable or religious object."

EDITH A. BOWEN

The first woman member of the Alberta Film Censor Board, Edith Adelaide Bowen, died on Oct. 29.

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YES! 10,000 LATE MODEL
USED or RE-CONDITIONED
THEATRE CHAIRS

ALSO NEW BRITISH-LUXURY CHAIRS
AVAILABLE

SPRING EDGE STEEL BOTTOM SEAT
CUSHIONS AND FULLY UPHOLSTERED
BACKS—SPRING BACK TYPES ALSO.

CARPETING, ASPHALT, RUBBER,
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By MAX CHIC

The death of **William C. McCraw** former executive director of **Variety International** in Dallas on November 8 will leave a vacuum in the lives of many industry people who got to know him on his visits to Toronto, as guest speaker, at a number of Tent 28 graduation ceremonies . . . a lively and entertaining orator, with a heart as big as his dearly beloved **Texas** encompassed his chores for **Variety** . . . no more fitting tribute to his memory could be made than the continuation, on an increasing scale of the activities for our local Tent and its **Variety Village**.

The first **JARO** film for some months is due to open at the **Odeon**, and **Fairlawn**, Toronto, next week . . . the **Downtown**, Toronto has begun to use big billboards on its current top attractions, on its wall facing south on Yonge St. . . our thanks to **Martin Simpson** for this latest contribution to the Toronto skyline as viewed from the **Digest** office. . . what happened to the new watchman over at 277 Victoria . . . understand that he put out, for garbage disposal, a large quantity of prints one night last week and had a couple of distributors ready for a Florida vacation, before the missing prints were discovered the next morning.

WBEN-TV, Buffalo, last week blossomed forth with film trailers for four Toronto theatres . . . the theatres, **University & Eglinton** showing **Paramount's** "Ulysses" and the **Hyland and Christie**, showing **Cardinal's** "It's A Wonderful Life" . . . key **Odeon** houses across Canada through a tie-up with **Admiral TV** will have sets ready for viewing of the **Grey Cup** in their lobbies . . . **Rene Legault**, manager of the **Odeon Beaubien**, Montreal died of a heart attack this week . . . **Irving Herman**, **WB's** Canadian Director of Advertising attended a meeting in New York on special promotion plans for "The Lone Ranger". . . **Alf Perry**, President and Mark Plottel, general sales manager of **Empire-Universal** to the coast for a U-I meet Nov. 28.

20th-Fox Dividend

New York: A quarterly cash dividend of 40 cents per share on the outstanding Common Stock of 20th Century-Fox has been declared payable December 24, 1955 to stockholders of record at the close of business on December 9, 1955.

Two Canadian Chains Announce Dividends

Toronto: Famous Players Canadian Corporation Ltd. has announced that a dividend of 37½ cents a share has been declared for the quarter ending December 31, 1955 on all issued common shares of the company, payable on December 28, to shareholders of record at the close of business on Dec. 2.

Marcus Loew's Theatres, Ltd., also announced this week that the regular quarterly dividend of 1% (\$1 per share) and an extra dividend of an equal amount have been declared on the common stock of this company, both payable December 31 to shareholders of record at the close of business on December 10.

"All For Mary"

London: Making her film debut in Pinewood's "All For Mary," is blonde and beautiful **Dagmar Ebert**, from Montreal. She went to England to work as a fashion model, then joined the **Sadler's Wells Ballet**. Now she plans to learn about all branches of show business.

Winikus Exec. Assist. To Max E. Youngstein

New York: Max E. Youngstein, United Artists Vice President, announced the appointment of **Francis M. Winikus** as his executive assistant.

Taking Winikus' place as national director of advertising, publicity and exploitation is **Roger H. Lewis**.

Alfred H. Tamarin will assume the post of coordinator of production and pre-production activities of the company around the world, and will also continue in his present position as assistant national director of advertising, publicity and exploitation.

"This reorganization and expansion of the advertising, publicity and exploitation departments," Mr. Youngstein stated, "is made necessary by the tremendous increase in United Artists' promotion activities around the world and by the fact that our 1956 program is, in our opinion, the most important program of product that the company has ever presented. This product will be backed by the largest appropriations in UA history."



Metro sets **Bette Davis**, **Ernest Borgnine** and **Debbie Reynolds** for "The Catered Affair" production by **Sam Zimbalist**. **20th-Fox** signs **Josh Logan** of Broadway fame, to direct "Bus Stop" C'Scope drama which may mark the return of **Marilyn Monroe** to that studio.

RKO maps tremendous promotional campaign for "The Conquerors," multi-million dollar production starring **John Wayne** and **Susan Hayward**, which will lead-off the 1956 season.

William Holden will return to **Warners** after a five-year absence, to be topcast in "Toward the Unknown." **Columbia** purchases "Rumble on the Docks," story of youthful waterfront gangs in Brooklyn, which will probably be filmed in its original locale.

Anne Bancroft slated to appear opposite **Audie Murphy** in the **Universal** feature "Apache Agent." **United Artists** acquires distribution rights for "Timetable" a **Mark Stevens** Production.

Paramount assigns **Alan Pakula** the job of producing "The Jim Piersall Story" based on the best-seller "Fear Strikes Out" story of the Boston Red Sox outfielder and his bout with a mental illness.

Republic signs **Yvonne Furneaux**, one of England's fastest rising stars, for a featured role in the **Ray Milland-Maureen O'Hara** starrer "Lisbon" which also co-stars **Claude Rains**.

JARO names **Anna Maria Sandri**, new Italian screen actress, for starring role opposite **Anthony Steel** and **Donald Sinden** in **JARO's** "The Black Tent," now on location in the Western Desert near Tripoli. **Walt Disney Studios** will produce a feature film titled "Operation Deepfreeze" filmed on a four-year Antarctic expedition, with periodic progress reports being seen on TV.

Production unit of **Alfred Hitchcock's** "The Wrong Man" now on the **Warner** lot, in preparation for the filming of **Warner's** "The Wrong Man," a **Henry Fonda-Vera Miles** starrer. Japanese actress **Machiko Kyo**, of "Rashomon" fame, joins cast of **Metro's** "The Tea-house of the August Moon," which will feature **Marlon Brando** and **Glenn Ford**.



USE THIS INFORMATION AS YOUR GUIDE ON RELEASE DATES

TORONTO

IMPERIAL
3rd wk. You're Never Too Young (Para.) VV & Tech. with Martin & Lewis.
SHEA's
2nd wk. The McConnell Story (WB) C'Scope & Warner Color with Alan Ladd.
UNIVERSITY & EGLINTON
Ulysses (Para.) Tech. with Kirk Douglas.
LOEW'S
2nd wk. Trial (MGM) with Glenn Ford.
UPTOWN
Quentin Durward (MGM) C'Scope & Color with Robert Taylor.
ODEON & FAIRLAWN
It's a Wonderful Life (Cardinal) with James Stewart.

MONTREAL

LOEW'S
The Tall Men (20th-Fox) C'Scope & Deluxe Color with Clark Gable.
CAPITOL
We're No Angels (Para.) VV & Tech. with Humphrey Bogart.
PALACE
2nd wk. Love Is A Many-Splendored Thing (20th-Fox) C'Scope & Tech. with Wm. Holden.
PRINCESS
Bring Your Smile Along (Col.) Tech. with Frankie Laine.
ORPHEUM
Santa Fe Passage (Rep.) & City of Shadows (Rep.).
KENT-SNOWDON-OUTREMONT
The Shrike (E-U) with Jose Ferrer.
AVENUE
The Night My Number Came Up (JARO) with Michael Redgrave.
IMPERIAL
47th wk. This is Cinerama.

WINNIPEG

CAPITAL
Trial (MGM) with Glenn Ford.
MET
Pete Kelly's Blues (WB) C'Scope & WarnerColor with Jack Webb.

ODEON

Summertime (UA) C'Scope & Tech. with Katherine Hepburn.
GARRICK
The Night of the Hunter (Col.) with Robert Mitchum.
LYCEUM
Footsteps in the Fog (Col.) Tech. with Jean Simmons.

CALGARY

CAPITOL
Lucy Gallant (Para.) VV & Tech. with Jane Wyman.
PALACE
The Treasure of Pancho Villa (RKO) Tech. in SuperScope with Shelley Winters.
GRAND
Count Three & Pray (Col.) C'Scope & Tech. with Van Heflin.
UPTOWN
Queen Bee (Col.) with Joan Crawford.
VARIETY
The Purple Mask (E-U) C'Scope & Tech. with Tony Curtis.

VANCOUVER

CAPITOL
Rebel Without A Cause (WB) C'Scope & WarnerColor with James Dean.
ORPHEUM
The Girl in the Red Velvet Swing (20th-Fox) C'Scope & Deluxe Color with Ray Milland.
VOGUE
The Kentuckian (UA) C'Scope & Tech with Burt Lancaster.
INTERNATIONAL CINEMA
Bengazi (RKO) SuperScope with Richard Conte.
DUNBAR
3rd wk. Summertime (UA) Tech. with Katherine Hepburn.

ST. JOHN

PARAMOUNT
Quentin Durward (MGM) C'Scope & Color with Robert Taylor.
STRAND
Seven Cities of Gold (20th-Fox) C'Scope & Deluxe Color with Richard Egan.

WAVES OF R

"EVERYTHING IS TOP DRAWER, especially the exquisite Vivien Leigh. Her fierce performing indicates a depth charge set to go. Her physical movements have volcanic force."

—Bosley Crowther, *Times*

"VIVIEN LEIGH RISES TO GREAT HEIGHTS. Splendidly acted. Magnificently photographed."

—BoxOffice

"SURE OF VERY LONG RUN. Likely to assert strong rivalry against Hollywood's best on all the award lists."

—Alton Cook, *World-Tele. & Sun*

"VIVIEN LEIGH GIVES ONE OF HER FINEST PERFORMANCES. Leaves spectators limp with emotion."

—*Showmen's Trade Review*

"WHAT AN EXCELLENT CAST, AND HOW BEAUTIFULLY THEY WORK TOGETHER!"

—Archer Winsten, *Post*

"Kenneth More is perfect. WONDERFUL PHOTOGRAPHY OF EUROPEAN LANDSCAPES."

—*Motion Picture Daily*

"Provocative drama. Excellent direction. EXCEPTIONALLY GOOD PERFORMANCES. Should appeal to mature audiences."

—*Film Daily*

"Vivien Leigh again proves that she is ONE OF THE SCREEN'S MOST BEAUTIFUL AND MOST GIFTED ACTRESSES."

—*Independent Film Journal*





WAVES FOR

"THE DEEP BLUE SEA"

CINEMASCOPE[®]

COLOR by DE LUXE

"VIVIEN LEIGH

rising to emotional dramatic heights
in a prize-winning portrayal!" - *Variety*

"KENNETH MORE

Venice Film Festival's Best Actor of Year in an
excellent performance of 'Oscar' calibre!" - *Hollywood Reporter*

Alexander Korda presents a LONDON FILM

VIVIEN LEIGH and KENNETH MORE

in an Anatole Litvak Production THE DEEP BLUE SEA

by Terence Rattigan co-starring Eric Portman • Emyln Williams

Screenplay by Terence Rattigan • Produced and Directed by Anatole Litvak

A CinemaScope picture in COLOR by DE LUXE

"It's a pleasure to do business with 20th!"



FISHER*(Continued from Page 1)*

that at the same meeting of the Directors, Mr. Frank H. Fisher was appointed Vice-President of both Companies in charge of Theatre Operations. Mr. Fisher, who is a well known motion picture executive, joined the Odeon Circuit in 1944 as Chief Buyer and Booker, and was later appointed Western Division Manager. In 1947 he was made General Manager of the Distribution Company handling J. Arthur Rank Films in Canada. In September 1954, Mr. Fisher was made a Director of The Odeon Theatres (Canada) Limited and Odeon Limited, which two Companies operate the Odeon Circuit of theatres in Canada. Mr. Fisher has had wide experience in every phase of the motion picture industry in Canada since he started his career in Calgary in 1927. In addition to being a member of the Canadian Motion Picture Pioneers and past President of the Canadian Motion Picture Distributors Association, he is also a Director of the Rotary Club of Toronto and the Ontario Society for Crippled Children.

He was first associated with the motion picture industry in 1926, joining Canadian Educational Films in Calgary. He later became Branch Manager in charge of the Calgary territory prior to moving to Toronto with Empire Films as salesman. He was appointed to the position of Office Manager of the Toronto branch of Empire-Universal, retaining that position until 1938, when he was transferred to Quebec as Montreal Branch Manager.

In 1939, Mr. Fisher returned to Toronto as Branch Manager, and in 1940 became Assistant Canadian General Manager of Empire-Universal.

Born in Toronto, "Frank" as he is familiarly known, was educated in Calgary, but is widely known throughout the Dominion and is personally acquainted with practically every theatre town in Canada.

\$90,000 For CAPAC

Toronto: Performing-right fees totalling \$90,000 will be collected in 1956 by the Composers, Authors and Producers Association of Canada from 78 privately-owned television stations in the Dominion, it is announced. The amount collected this year is \$25,000. BMI (Canada) Limited is also reported to have arranged for a total payment of \$21,600 from the same TV stations next year.

VAUGHAN*(Continued from Page 1)*

general manager Frank Fisher to the post of vice-president in charge of Theatre Operations for Odeon.

Although no official announcement has been made to date and won't be made until such time as the JARO Board of Directors meet, unofficial sources state that Vaughan will assume the position of general manager.

A quick once-over of the career of Frank Vaughan in the film business in Canada reads like a miniature history of the industry itself because, with time out for two wars, Frank has spent his entire business life in the film business in both eastern and western Canada. Beginning with the Allens in Famous Players Film Service in 1917 in Calgary, age 17, he left for a couple of years during the first World War and then returned to that company, first as booker and salesman in Calgary and then as Winnipeg manager. He left them to take over the Calgary branch office of Fox Films, then under Vinc. McCabe and Wm. F. Barrett. When McCabe became G-M for First National, Frank joined that company when they opened their first office in Calgary, and then returned to Winnipeg, heading both Winnipeg and Calgary branches.

Subsequently, he went over to

Educational Films under Oscar Hanson, an association that bore fruit some time later in his career. He left Educational for Universal Pictures, when Clare Hague was General Manager, first managing the Calgary, Winnipeg and Vancouver offices then becoming District Manager, after Empire-Universal was formed to handle Universal, Republic and British product on a Canadian Franchise held by N. L. Nathanson.

In the Second World War, Frank again enlisted in the RCAF and, when he returned home, rejoined Empire-Universal in Toronto as Assistant General Manager and Toronto Branch Manager. He resigned from this position to become Assistant General Manager of Monogram and Allied Artists (a JARO division). In September of 1949, Frank assumed the position of General Sales Manager for Canada, a post he has held with JARO to this day.

Magoptical Prints

New York: In line with its announced policy of making all types of pictures for all types of theatres and all types of screens, Universal-International has announced that the newly developed magoptical prints will be made available on all of its future CinemaScope pictures, starting with "Pillars Of the Sky."

10,000,000 Canucks Covered By TV Stations

Ottawa: All aspects of Canadian television developed rapidly in 1954-55, the Canadian Broadcasting Corporation reported in its annual report for the year ended March 31 last.

The number of TV stations in operation tripled during the year. All were provided with CBC program service. Canadian demand for television was reflected in the sale of about 700,000 new sets, bringing to more than 1,400,000 the number in use in Canada. To meet this demand, coverage of the country expanded to the point where more than 10,000,000 Canadians now live within the coverage areas of Canadian stations.

During the year, the CBC made agreements with communication companies for extension of direct relay TV network facilities from coast to coast, a goal which is expected to be reached early in 1958. Pending completion of this, a kinescope or film recording service was developed which now is one of the largest in the world.

A total of 17 new stations was established, including two CBC stations and 15 privately-owned affiliated stations.

The new CBC stations added during the year were CBWT Winnipeg, and CBHT Halifax. Private stations which commenced operations were CJC-TV Sydney, CKCW-TV Moncton, CFCM-TV Quebec City, CJBR-TV Rimouski, CKWS-TV Kingston, CHEX-TV Peterborough, CHCH-TV Hamilton, CKLW-TV Windsor, CJIC-TV Sault Ste. Marie, CFPA-TV Port Arthur, CKX-TV Brandon, CKCK-TV Regina, CFQC-TV Saskatoon, CHCT-TV Calgary and CFRN-TV Edmonton.

Edwards and Campbell Join Singleton & Co.

Montreal: Bill Singleton of W. J. Singleton & Company, Film Counsellors, Montreal, announced the addition of Albert Edwards and Jim Campbell to his staff.

Formerly chief of the Editing Department at A.S.N., Al Edwards has had over thirty years experience in the motion picture industry and is a member of the Canadian Picture Pioneers.

Jim Campbell, who recently resigned from Associated Screen News, has also joined the company.

Jim was with A.S.N. for over thirty years and, after many years in charge of newsreels, headed the Production Department until 1954.

The Maple Leaf

**FROM SEED TO LEAF
THE LIFE STORY OF
CANADA'S NATIONAL EMBLEM**



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